LANDING PAGE — VERSIÓN B
Ángulo: Engagement y motivación de estudiantes

SECCIÓN 1 — HERO (above the fold)

Your Spanish class, but students actually love it.

Animated videos, songs and interactive games that make kids want more — even after class is over.

[Try it free →]

no credit card required · CTA #1

■ [VÍDEO ANIMADO]

Mismo vídeo de la web. Subtítulos:

"Your students? Hooked. Your class? Unforgettable."

SECCIÓN 2 — PRUEBA SOCIAL (logos de escuelas)

Trusted by 3,000+ schools worldwide

French American School New York, USA	Marin Country Day School San Francisco, USA	Salusbury Primary School London, UK	Aitken Creek Primary Victoria, Australia

(Usar logos reales de las escuelas — ya están en la web actual)

[**Try it free → **]

CTA #2

Este bloque es el núcleo de la versión B. Hacerlo visualmente contrastado — columna izquierda en gris/rojo, columna derecha en verde.

WITHOUT ROCKALINGUA	WITH ROCKALINGUA
✗ Textbook exercises. Blank stares.	✓ Kids singing Spanish on the way home.
✗ Hours of prep for 45 min of class.	✓ Open, play, teach — ready in minutes.
✗ "Do I have to?"	✓ "Can we do another one?"
✗ Same content, same reactions.	✓ 500+ activities. Always something new.
✗ You do all the work.	✓ Students engage. You enjoy the class too.

SECCIÓN 4 — TESTIMONIOS (profesores reales)

"My students absolutely love Rockalingua! Their eyes are glued to the screen, the animation makes them laugh, and they have so much fun practicing their Spanish. They want to continue singing even after we finish!"

— Sofia Petruzzelli — Marymount School, New York

"Rockalingua is the best website for Spanish teachers and students that I've used. My students can't stop singing the songs, and even their parents know the lyrics!"

— Luis Giron-López — Bettie Weaver Elementary, Virginia

"Rockalingua makes my life as a teacher much easier. All the worksheets and games help me plan lessons in no time. My students love it — and even the parents sing along at home."

— Silvia Sánchez — Downsview Primary School, London

[**Try it free → **]

CTA #3

SECCIÓN 5 — FAQ

Is it really free to try?	Yes. No credit card needed. Full access during the trial.
What levels does it cover?	K-8, from complete beginners to intermediate.
Can I use it on a projector in class?	Yes. Open it, connect the projector, hit play. Works in seconds.
Do students need their own device?	No. Works great whole-class on a single screen. Or let them work individually.
How long does setup take?	Under 2 minutes. No training needed.

SECCIÓN 6 — CIERRE

Make your Spanish class the one students talk about.

Join thousands of Spanish teachers who use Rockalingua every week.

[Try it free →]

CTA #4 — cierre